



REGULAR MEETING
SEPTEMBER 13, 2012
THURSDAY, 4 PM
TOWN HALL

Mission Statement: The mission of the Public Art Commission is to engage the community and enrich public spaces through original art that celebrates Waynesville's historic, cultural, natural and human resources.

The Waynesville Public Art Commission held a regular meeting on September 13, 2012. Members present: Chairman Jan Griffin, Treasurer Sarah Jane League, Sylvia Everett, Charles Mills, David Blevins, Bill King and Diana Laursen. Absent: Vice-Chairman Ed Kelley. Also present: Assistant Town Manager Alison Melnikova and Secretary Ginny Boyer.

The meeting was called to order at 4:05 p.m.

Approval of Minutes, Regular meeting of August 9, 2012

David Blevins asked for clarification under Approval of Minutes, Regular Meeting of July 12, 2012: *"members agreed to a \$12,500 cost for the urban park's wall piece (with the understanding this does not include the artist's \$500 stipend, gas allowance, etc.)."* Mr. Blevins wanted a more clear understanding of what specific expenses the Public Art Commission is responsible for. Alison Melnikova provided the specific details, as stated clearly in the Wildflowers of the Smokies Call to Artists:

"The Commission to the selected artist is \$12,500.00. This commission includes all costs to the artist: i.e., materials for entire piece, mounting materials, installation, transportation, insurance, travel and sales tax."

"A stipend of \$500 will be paid to each finalist for the model/sketches and to present the proposal. Documented travel and overnight expenses will also be reimbursed (maximum \$200) for each of the finalists to travel to Waynesville."

David Blevins made a motion to accept the minutes of the July 12, 2012 minutes with the one amendment. Charles Mills seconded and all were in favor.

Treasurer's Report for August 31, 2012

Treasurer Sarah Jane League reported an account balance of \$28,582.00 which includes August income from cookbook sales (\$990), an arch contribution that was not recorded properly to WPAC (\$100) and the FY13 budget from the Town of Waynesville of \$5000. Expenses were to Cornerstone Printing for both the first and second printings of the Taste of the Smokies Cookbook (\$1,008.50) and to A to Z Signs for modification to Folkmoot signage (\$126.89).

Also, Ms. League reported the FY12 Year-End report as of June 2012 was amended after she and Alison Melnikova reconciled the records. The year closed with an account balance at the end of June 2012 with an account balance of \$26,374.73. The income for FY12 was \$10,425 and expenses totaled \$5,990.79. Of the income, \$5,175 was arch donations. In addition to the arch, the other major expense for the year was \$2,389.99 for signage to go with public art pieces.

Total revenue for cookbooks as of September 7 is \$1,430 and total expenses for preparation and printing total \$1,108.50. That gives the WPAC a profit of \$321.50 and any sales heretofore will be profit. (Chairman Griffin later reported an up-to-the-minute profit of \$557.50 for the cookbook fundraiser so far).

The total donations for the Arch as of September 7 are \$5,475 in donations, with total expense of \$5,571.60. Our balance on the arch is \$96.60, which is paid for by the cookbook profit. After that deduction, we have \$224.90 profit for up-coming projects. As the cookbooks continue to sell, that will increase.

Sylvia Everett moved to accept the Treasurer's Report for September 13, 2012. Charles Mills seconded and all were in favor.

Update on Call to Artists, Wildflowers of the Smokies project—Alison Melnikova

Alison Melnikova reported she is sending the Call to Artists on Friday, September 14. Responses will be in by January 4, 2013. The Advisory Panel Meeting will be held March 16, 2013. She asked members to collect their lists of names, those they want to invite as advisory panel members. Ms. Melnikova reviewed past advisory panel details, but mentioned it is not a requirement to keep things the same way: Of the seventy people who are invited, usually 35-40 take part as panel members; food is provided; artists are given equal presentation time; if a power point is given, a projector and screen are provided; advisory panel members have score sheets for rating artists (each artist has different colored paper which makes scoring much easier); after all artists have presented, it is up to Public Art Commission members whether or not they want the advisory panel to remain for discussion.

To collect the Advisory Panel members, a letter goes out as invitation to participate first; if a positive response is received, additional information is then sent. David Blevins stressed the importance of making the process clear to the Advisory Panel: their role, the WPAC's role and the Town's role. The Advisory Panel is an opinion poll to the Public Art Commission. The Waynesville Public Art Commission then takes that opinion into consideration and makes a decision. A recommendation is then presented by the Waynesville Public Art Commission to the Town of Waynesville Board of Aldermen.

Community Awareness, Speakers Bureau Initiatives and Ad-hoc Committees

Chairman Griffin hopes to raise community awareness about the Waynesville Public Art Commission and how it is separate from the Haywood County Arts Council. It is hoped that the community will become more involved, with shopkeepers in both Hazelwood and Frog Level specifically. The community needs to know what the Commission does and that they can serve

the Commission either directly or through committees. Chairman Griffin said with more people involved, the Town will benefit.

Sarah Jane League presented a motion: to move forward with community outreach initiatives including guest speakers, presentations and ad-hoc committees. Diana Laursen approved this motion, with a second from David Blevins. All were in favor.

Other Business

Mast General Store on Main Street will allow the WPAC to sell cookbooks during the Church Street Festival on Saturday, October 13, and Chairman Griffin asked for help at this festival. David Blevins volunteered to sell cookbooks during the festival at 10 am (hours for the festival are 10 am—5 pm). Chairman Griffin said there was no room at the Apple Street Festival on Saturday, October 20; however, commission member Diana Laursen offered the use of her booth for sale of the cookbooks.

Bill King has been in contact with A to Z signs about a small engraved plaque that would give Ted Dake of Moto-Fab credit for the construction of the arch at the corner of Main and Depot Streets. Members discussed possibilities for the plaque's placement and wording, but no action was taken. Alison Melnikova said she would update the Commission if there were any plans by the Town for extending the stone wall in the park. As for the kiosk near the entrance, Ms. Melnikova reported there are no plans for its removal.

Adjournment

With no further business, Chairman Griffin adjourned the meeting of the Waynesville Public Art Commission at 4:50 pm.

Secretary, Ginny Boyer

Chairman, Jan Griffin